

**REPRESENTASI PERAN MARI KANEKO  
PADA FILM WINTER ELEGY DALAM PERSPEKTIF  
SEMIOTIKA ROLAND BARTHES**



**SKRIPSI**

**Disusun Oleh :**

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**PROGRAM STUDI ILMU KOMUNIKASI  
FAKULTAS ILMU KOMUNIKASI  
UNIVERSITAS SUMATERA SELATAN  
2025**

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Diajukan Guna Melengkapi Salah Satu Syarat Mendapatkan Gelar Sarjana (Strata-1)  
Pada Program Studi Ilmu Komunikasi Fakultas Ilmu Komunikasi  
Universitas Sumatera Selatan

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## PENGESAHAN

Skripsi dengan judul "Representasi Peran Mari Kaneko Pada Film Winter Elegy Dalam Perspektif Semiotika Roland Barthes" oleh "W. D. Wulandari" telah dipertahankan di depan Tim Penguji Skripsi Program Studi Ilmu Komunikasi Fakultas Ilmu Komunikasi Universitas Sumatera Selatan.

### Ujian Dilaksanakan Pada

Hari : Sabtu  
Tanggal : 05 Juli 2025  
Pukul : 15:00 - Selesai  
Tempat : Ruang Ujian Skripsi Fakultas Ilmu Komunikasi

### TIM PENGUJI

- |                                                                      |                                                                                                      |
|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| 1. Adli. S.Sos.I., M.Sc<br>NUPTK 5642768669130342                    | Ketua (  )       |
| 2. Intan Putri, S.I.Kom., M.I.Kom<br>NUPTK 2442770671230342          | Sekretaris (  ) |
| 3. Riko Fardiansyah, S.I.Kom., M.I.Kom<br>NUPTK 6062760661130153     | Penguji 1 (  )  |
| 4. Feiza Salsabila Deka, S.I.Kom., M.I.Kom<br>NUPTK 2537776677230182 | Penguji 2 (  )  |

Palembang, 05 Juli 2025

Mengetahui,  
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# **REPRESENTATION OF MARI KANEKO'S IN THE FILM WINTER ELEGY FROM ROLAND BARTHES' SEMIOTIC PERSPEKTIVE**

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## **ABSTRACT**

*This study analyzes how Mari Kaneko is shown in the film Winter Elegy using Roland Barthes' semiotic theory. The film is a drama from Indonesia and Japan, showing Mari Kaneko as a gentle but strong Japanese woman who faces personal and social problems. The study uses a qualitative method by observing the film, reading related texts, and interviewing people. The analysis looks at several scenes of Mari using Barthes' three levels of meaning: denotation, connotation, and myth. The results show that Mari is shown as a woman with Japanese values like patience, politeness, and self-sacrifice. At the basic (denotative) level, she appears as kind and beautiful. On the deeper (connotative) level, she shows the image of an Asian woman who is calm but strong. On the myth level, her character reflects a patriarchal system that puts women below men, but still shows their emotional strength and influence. This research helps in understanding how films show meaning through images and symbols, especially about women's roles.*

**Keywords:** Roland Barthes, semiotics, Mari Kaneko, Winter Elegy, denotation, connotation, myth.